
SEA ISLE CITY TOURISM

300 JFK Blvd. ~ Sea Isle City, New Jersey 08243 ~ 609-263-8687 ~ Fax: 609-263-6110

February 16, 2024

Dear Vendor:

You are invited to participate as a vendor in Sea Isle City's Fall Festival held on the promenade September 14, 2024. The festival hours are from 9:00 a.m. to 4:00 p.m. and the cost of a space (10 feet by 10 feet) is \$125.00. The fee is non-refundable and there is no rain date. Applications cannot be accepted the day of the event!

Vendors are to provide their own tent and tables. The promenade can get very windy so please have tent weights available if needed. Electricity is unavailable and gas generators are not allowed. Vehicles are not permitted on the promenade to unload. All spaces are located on the east side of the oceanfront promenade and no merchandise is permitted to be placed on the west side of the promenade.

Your check is your receipt. If your check has not been cashed within two weeks, please contact our office. Vendors will not be added to the show after it has been closed. You will be notified of your space assignment and street location along with an unloading pass approximately one week before the event.

To participate in the festival, complete the application on the reverse side, *including the Hold Harmless Agreement*, and return with your check or money order payable to City of Sea Isle City, Attention: 2024 Festivals, 300 JFK Blvd., Sea Isle City, NJ 08243.

Homeland Security safety procedures will require streets and ramps to be blocked off during the event. Please arrive early to complete your unloading and then legally park your vehicle. Parking meters are not in effect for the show.

If you require further assistance, please contact the Tourism Office at 609-263-8687 x101. We look forward to seeing you soon in Sea Isle City!

Sincerely,

Trish Jackson

Tourism Representative



FALL FAMILY FESTIVAL – SEPTEMBER 14, 2024 – 9AM-4PM
CITY OF SEA ISLE CITY- HOLD HARMLESS AGREEMENT

“To the fullest extent permitted by law, the user agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Sea Isle City, its elected and appointed officials, its agents, all employees and volunteers, all boards, commissions and/or authorities and their board members, employees and volunteers, and others working on behalf of the City of Sea Isle City against any and all claims, demands, suits, or loss, including all costs connected therewith, and for any damages which may be asserted, claimed or recovered against or from the City of Sea Isle City, its elected and appointed officials, its agents, employees, volunteers, all boards, commissions and/or authorities and their board members, employees and volunteers, and others working on behalf of the City of Sea Isle City, by reason of personal injury, including bodily injury or death and/or property damage, including loss of use thereof, which arises out of or is in any way connected or associated with this contract, unless due to the negligence of Sea Isle City.”

Applicant Signature: _____ Date: _____

Witness Event: Fall Family Festival – Sept. 14, 2024

Important information:

- Show time is 9am to 4pm with setup between 6 and 9am – No vehicles are permitted on the promenade to unload
- Space size is 10X10 and vendor must provide their own tents - Electricity is unavailable & gas generators are not allowed
- Merchandise with vulgar wording or imagery will not be permitted
- 2023 participants have until August 9th to reserve the same approximate space.
- The last day to receive applications is September 9th
- Make check payable to the City of Sea Isle City
- Mail to: City of Sea Isle City, Attention: 2024 Festivals, 300 JFK Blvd, Sea Isle City, NJ, 08243

PLEASE LEGIBLY PRINT YOUR INFORMATION BELOW

FALL FAMILY FESTIVAL – SEPTEMBER 14, 2024 – 9AM-4PM – (FEE NON-REFUNDABLE)

Please reserve _____ spaces @ \$125.00 each for a total of \$_____. Fee is waived for non-profit organizations. A copy of your non-profit documentation must be attached and returned with your application.

Name _____ Business Name _____

Mailing Address _____

Telephone # _____ Email _____

Did you participate in the 2023 festival? Yes _____ No _____ Space number if known _____

List items you will be selling at the event. (Only pre-packaged food permitted)

Date Received _____ Check # _____ Amount \$ _____